

Paid Search Management

There's no disputing this: The fastest way to increase Website traffic is through Pay-per-click (PPC) Advertising. With PPC advertising, you're also leveraging the easiest way to be seen on the first page of Google's search results (or other search engines like Bing and Yahoo!).

Many marketers swear by paid search advertising because it can take your Web pages many months to organically achieve high visibility on Google. But what many marketers find most attractive about PPC advertising is:

- You pay only when a prospect actually clicks an ad leading to your Website.
- If managed properly, your cost per click can be kept wonderfully low.

We'll Put Fizz in Your Sales Funnel

Let Creative Minds start funneling more qualified traffic to your Website! Using your keywords, we write hard-hitting PPC ad copy that pulls more prospects from Google, Bing and/or Yahoo! search pages. We also manage Google AdWords (and other) ad campaigns, ensuring you benefit from little-known efficiencies that only an SEO pro would know.

If you're already running an AdWords campaign, let us optimize its performance. Or, you want your very first PPC campaign mounted, we'll flatten your learning curve and get you more profitable fast.

Either way, our PPC Campaign Management Service provides you:

- Keyword Research
- Ad Copywriting & Banner Ad Design
- Daily Ad Campaign Monitoring
- Landing Page Recommendations
- Budget Analysis & Controls



Web Sales Copy for Online Advertising Agency

Measuring & Monitoring for Excellence

We monitor PPC campaigns daily, making smart changes to constantly refine your ad copy and per-click bid amounts, based on the winning patterns that emerge. This is how we keep you ahead of the competition, by crafting ways to pay the lowest possible amount for your keywords.

We also keep you informed of your campaign's performance, providing frequent reports on the number of clicks garnered, sales conversions, and other important metrics.

Want an impressive ROI on Your Google AdWords or other PPC campaign?

Call us at XXX-XXX-XXXX

Or

REQUEST A QUOTE

