



## BIO

### Tonya Seavers Evans



A seasoned communications trainer, Tonya has over a decade of experience preparing executives for speaking engagements, media interviews and sales success.

In today's increasingly more competitive job market, Tonya recognized the need of global business leaders, entrepreneurs and executives to access training in the areas

of executive image and presence, verbal and non-verbal communications cues and the alignment of one's personal image and message.

### Credentials | Recognition



Tonya attended the London Image Institute, one of the most established and respected names in Image Consultant Training. She was trained of Lynn Marks, a global thought leader in the image development industry and president of the Association of Image Consultants International.

In addition to her work as an Image Consultant, Tonya is a contributing fashion and style writer at *MIA* magazine. She's also written for popular marketing blogs including *Mopwater PR + Media Notes* and *The Devon Group*.

Tonya garnered recognition as an Emerging Cultural Leader in Broward County. *Success* and *Motivos* magazines have profiled Tonya Seavers Evans as "one to watch."

### Style Strategist, Inc.

Formerly a corporate communications professional for Fortune 500s, Tonya understands the complexities and importance of cultivating a polished image. As an Image Consultant, she works closely with her clients, helping them to create and master a "Blend Out Style Strategy."

Tonya's approach to Image Consultation starts with a careful evaluation of silhouette, fabrication, color, and intensity. These factors are filtered through the lens of personal goals. Her detailed recommendations offer a competitive advantage in the marketplace.

### Speaking Engagements

Tonya welcomes opportunities to provide personal Image Consultations. She's also an engaging presenter for group functions.

Tonya's approach to Image Consulting begins with a careful evaluation of her client's lifestyle and an evaluation report that includes a detailed client profile based on body silhouette, fabrication and color selection combined with an understanding of her clients' aspirations. Her image recommendations lead to improved favorability among key audiences, increased confidence and credibility and greater personal success:

- Blend Out: Creating an Effective Image
- The Marriage Between Image and Message
- Powerful First Impressions
- The Power in a Punch of Color
- International Business Etiquette
- Tag Me: The Basics of Managing Your Virtual Image
- Image and Esteem for Teens and Tweens

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