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Independence

Creativity

Individuality

Risk Management...

These are but a few of the instincts required of – and posing challenges to – charter school leaders everyday. Now, charter school stakeholders nationwide have a unique training opportunity – one designed to help master these attributes and skills, the **The Kellogg School of Management** way.

Most charter school leadership training programs are structured to immerse participants in real-world experiences and address issues such as financial management, human resources, and academic accountability. But many programs fall short in terms of training charter school leaders on equally important matters such as fundraising, school district negotiations, and community engagement.

Sharing Our Charter School Training Success

To help expand the nation's pool of high-performing charter school leaders able to excel in *all* the necessary competency areas, The Kellogg School of Management welcomes your registration in a new entrepreneurial training program to meet your unique needs.

The program entrepreneurial training program we hope you'll attend is based on Kellogg's success with a high needs charter school that's proven an outstanding, nationally recognized success...

The Alain Locke Charter Academy (Alain Locke), named for the first African-American Rhodes Scholar, models "Absolute Excellence." Located in Chicago's historically underserved East Garfield Park neighborhood, Alain Locke takes a learner-centered approach and focuses on preparing students for a successful college experience.



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Alain Locke is a model for innovative urban education and produces students who are globally competitive. Here's what Kellogg's entrepreneurial training helped the school accomplish:

- ☑ Test scores at Alain Locke set a record for achievement in Chicago, with 80% of its students meeting or exceeding standards.
- ☑ Alain Locke's academic achievement was honored in (year) by the U.S. Department of Education.
- ☑ Alain Locke is one of seven schools in the United States highlighted by the U.S. Department of Education's recent study of excellence and innovation, **K-8 Charter Schools: Closing the Achievement Gap**.

The Kellogg School entrepreneurial coursework that Alain Locke's leaders participated in provided a strong foundation for this success.

Now the Kellogg School encourages other charter school leaders nationwide to learn these same progressive charter school management techniques and insights.

We welcome you to our Northwestern University campus in Chicago, where we'll steep school leaders from all disciplines in our acclaimed program, known as ExSL (pronounced *Excel*).

The Execution in Entrepreneurial School Leadership Program (ExSL)

ExSL is the first U.S. leadership training program of its kind. An initiative of Chicago's Inner City Teaching Corps (ICTC) and The Levy Institute for Entrepreneurial Practice at Northwestern University's Kellogg School of Management, ExSL is:

- ☑ Designed to hone the skills of start-up school leaders, ExSL's core practicum involves two weeks of entrepreneurial coursework at the Entrepreneurial Institute at Northwestern University, adjacent vibrant Chicago. The program provides participants a stipend to help defray expenses. On-campus lodging is provided.
- ☑ Led by (#) dynamic Kellogg professors, the entrepreneurial (#) course themes covered focus on instilling a mindset for:



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- Efforts Versus Results
- Winning Organizations
- Focus Priorities
- Managing School Economics, Not Activities

- ☑ Committed to your continued learning and growing for two years. After the two-week program in Chicago, you'll participate in a regional peer exchange group each month, and receive ongoing school support from ICTC executives.

At the end of your intensive two-week on-site experience, you'll leave armed with a detailed entrepreneurial operational school plan, developed by you with the guidance of your Kellogg professor-mentors.

Benefits to Participating Charter School Leaders

ExSL's Goals

- ☑ Increased probability of your charter school's overall success
- ☑ Enables faster and greater achievement in academic excellence

ExSL's Objectives

- ☑ Engender an ability to think and approach leadership as an effective entrepreneurial leader
- ☑ Underscore that great wisdom and insight can be gleaned from successful start-ups and entrepreneurs in other industries
- ☑ Create an understanding of how to execute in an entrepreneurial context

Your Participation in ExSL is Essential

Stakeholders in the Charter School Movement are pioneers. We're knowledgeable and spirited. We have an ambitious vision for education and follow-through to make things happen.

But more often than not, a gap exists between our vision and reality. Landmark charter school studies have found that:



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- ☑ Though impressively educated and experienced, most charter school leaders weren't trained by universities and colleges on the operational and organizational leadership skills needed for success in our unique education settings.
- ☑ In many cases, a cultural disconnect is evident and costly. Many charters school leaders serve high needs student populations who may be minorities. But school leaders overwhelmingly are not equipped to optimize student performance; important nuances often are missed and hinder achievement results.

Please join ICTC and the Kellogg School for this unique opportunity. ExSL is designed to, over the long term, prepare every stakeholder to better contribute to student success.

Together, we will reach new heights in 21st Century education. With your participation, Kellogg is committed to making a difference. One educator, one student at a time.

For more information:

- Visit Inner-City Teaching Corps only at <http://www.ictc-chicago.org/index.html>
- Contact Elaine Berndes, Director, Execution in Entrepreneurial Schools Leadership Program (ExSL) at xxx-xxx-xxxx or xxxx@xxxxx.com



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