

Membership Website Sales Copy

Conscious Marketing Incubator

You'll be amazed by how much faster you grow when led by a marketing mentor, combined with the support of a powerful group of like-minded people who believe in your potential.

What is the Conscious Marketing Incubator™?

It's a marketing mastermind – a group of talented and motivated professionals who come together to support each other's pursuit of success. Meeting weekly by teleconference, we focus on helping develop and refine one another's marketing plan; share innovative strategies and insider marketing tips; and are accountable on each call for reporting progress made in our respective businesses.

Conscious Marketing Incubator is a powerful way of surrounding yourself with success. We set goals and accomplish them using the mastermind techniques espoused by many of the world's top business minds – Napoleon Hill, Andrew Carnegie, and Bill Gates among them.

Everyone Needs a Powerful Coach

It's amazing to see how much faster you grow when led by a marketing mentor and being supported and held accountable by a powerful group of like-minded people who believe in your potential. You can do anything with that level of energy and support.

Most successful businessmen and women have a coach, and use them often. The benefit of aligning with a coach is the new perspectives they offer. Equally important is the encouragement a coach provides, assuring you that despite the challenges of today's economic environment, you have *exactly* what it takes to thrive.

Conscious Marketing Incubator is lead by Paulette Rao MCC, an executive coach, mentor coach, speaker, trainer, and marketing expert. A Master Certified Coach, Paulette works with leaders, executives, independent contributors, entrepreneurs, and teams. Her clients are people who want to accelerate their effectiveness; sustain organizational vitality; and optimize leadership performance. Paulette, in fact, has earned a fine reputation as being a “coach's coach.”

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Why It Works

Developing a marketing plan to take you from where you are to where you want to be is step one. But, until you take action, your dreams have no chance of being realized. A mastermind group keeps you in action, on track, and motivated. It accelerates achieving your goal of a sustainable practice.

Impact of Accountability

When you're accountable to someone, it increases the likelihood that you'll achieve your goals.

Consider these statistics from the American Society of Training and Development, which reveal the probability of successfully completing a goal:

- 10% if you hear an idea.
- 25% if you consciously decide to adopt it.
- 40% if you decide when you will do it.
- 50% if you plan how you will do it.
- 65% if you commit to someone else you will do it.
- 95% if you have a specific accountability appointment with the person to whom you committed

This is *why* coaching and mastermind groups work!

How the Mastermind Works

- We meet once a week by phone for an hour.
- Your group is limited to four so you get one-on-one help from me.
- The sessions start with a focus on your specific needs. You can pose questions, ask for any project help you need, think out loud – participate in any manner you need to keep your plan moving forward.
- The remaining time is equally if not *more* valuable. You'll learn top strategies, tips, ideas and solutions that either you hadn't thought of or need to learn the pitfalls of before you step in. This proves invaluable for helping you create new revenue – or avoid revenue losses and remorseful steps.
- If you miss a call, we'll simply add one call onto the end of your subscription.
- There's a monthly subscription fee of \$100.00 USD, which is payable by credit card.

Click here to enroll in a Conscious Marketing Incubator™

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Conscious Marketing Incubator™

The Conscious Marketing Incubator™ is where we nurture your precious new thinking until it becomes hardwired through lots of expert attention, focus and repetition over time. It's a cutting-edge process for creating new marketing habits guaranteed to result in a sustainable coaching or consulting practice.

Here's how the Conscious Marketing Incubator™ works:

- Master minding can help you create new revenue streams, or avoid loss of revenue.
- We meet once per week by phone for an hour.
- Each group is limited to five so that you get customized help.
- Each week, we focus on your plan. As there are only five participants on the call, you have ten minutes to pose questions, ask for help, think out loud – whatever works to help move your plan forward. The remaining 50 minutes is equally or more valuable. You'll learn top strategies, tips, ideas, and solutions that either you haven't thought or need to become familiar with to avoid dilemmas.
- If you miss a call, we'll simply add one to the end of your subscription.
- There's a monthly subscription fee of \$100, which is payable by credit card.

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Payments

Conscious Marketing Incubator™ will be billed to your credit card and is automatically charged to your account monthly. To cancel, you must provide 45 days notice in writing, citing the month of your cancellation to onesource@truenorthresources.com. We cannot offer a refund when less than 45 days notice is given.

To register for a Conscious Marketing Incubator™ [click here](#)

Our Money-back Guarantee

We are certain you'll derive tremendous value from joining the Conscious Marketing Incubator. We're so confident about the benefits you'll get from our coaching program that we offer a 30-day, money-back guarantee if you're dissatisfied with the first teleconference – no questions asked!